WP4 –
Assessment of the Adriatic port system and its integration with hinterland

Region of Istria
University of Ljubljana, Faculty of Maritime Studies and Transport
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Main activities

• Assessment of passengers behaviors and maritime/IW traffic in Adriatic basin

• Assessment of current and potential integration of Adriatic port system with hinterland, regional/local airports, rail networks and main tourist destinations

• Assessment of regulations related to passenger traffic

• Assessment of the scenarios linked to the development of passengers traffic, modal choices and infrastructure
What was done?

• Basic information on Adriatic ports in terms of their infrastructure dedicated to passenger transport, and their connection to the hinterland as well as the development plans.

• Description of cruise and ferry shipping services and traffic volumes.

• Elaboration of current condition of road, rail and air transport connections in the region.
What was done?

- The analyses of existing legal acts related to maritime passenger traffic in force in the partner countries and the elaboration of harmonization proposals of national legislations.

- Identification of success factors both for ferry and cruise shipping and ports.
Scenarios

- General scenario for the development of cruise and ferry passenger traffic in Adriatic-Ionian region.
- Descriptive scenarios for single ports.
Guidelines

• The guidelines on how to stop negative trends in the ferry transport and increase attractiveness of the region in cruise tourism.
SWOT for work that we have done

**Strengths**
- Access to otherwise unavailable data
- New knowledge
- The picture on the situation in the region
- Contacts

**Weaknesses**
- Data availability
- Quality of data
- Extension of questionnaire
- Short time series
- Diversity of the ports
- Slow communication

**Opportunities**
- Reference
- Publishing possibility
- Promotion of the region via conferences/events

**Threats**
- Potentially unconfirmed trends
- Generalization of conclusions
Publications


- ZANNE Marina, TWRDY Elen, STOJAKOVIĆ Maja, ŽLAK Boštjan, ČOKORILO Olja, ČAVKA Ivana, FERIZOVIĆ Azra. *Short sea shipping in the Adriatic-Ionian macroregion*. → to be presented on Devport 2016 conference, May 2016, Le Havre, France

- ZANNE Marina, TWRDY Elen, ŽAL Boštjan, STOJAKOVIĆ Maja. *Developmental possibilities for ferry transport in Adriatic-Ionian region*. → Awaiting publication in the Polish journal Economic problems of services

Thank you for your attention!

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